HOSPITALITY OPPORTUNITIES

APRIL 26 - MAY 2, 2021
INNISBROOK RESORT
Hospitality at the Valspar

18th Green DEX Imaging Champions Club

AmeriLife 17th Green AmeriLife Snake Pit Club

Private Daily Suites

Hooters Owl’s Nest

Sensible Micro Valspar Cabanas

Morgan Stanley Morgan Stanley Executive Women’s Day

ValsparChampionship.com | April 26 – May 2, 2021 | Innisbrook Resort
DEX Imaging 18th Green Champions Club
The 18th Green DEX Imaging Champions Club

The DEX Imaging Champions Club is a premier shared hospitality venue located on the 18th green. The Club is designed for corporate and social entertainment and offers an enclosed air-conditioned suite with open air stadium seating. Relaxed table seating is also available while enjoying an all-included lunch buffet, hors d’oeuvres, desserts and a full-service premium bar.

The DEX Imaging Champions Club is open Thursday - Sunday during tournament week.
DEX Imaging Champions Club Packages

**2021 DIAMOND Package:**
- 10 DEX Imaging Champions Club Suite Tickets Per Day (Thursday – Sunday)
- 40 Good-Any-Day Tickets (Grounds access)
- 4 Valet Parking Passes Per Day (Thursday – Sunday)
- 6 Red Lot Parking Passes Per Day (Thursday – Sunday)
- Corporate logo/name on the DEX Imaging Champions Club Sponsor Board
- All-included lunch buffet, hors d’oeuvres, desserts and a full-service premium bar

**Investment:** $11,000

**2021 GOLD Package:**
- 6 DEX Imaging Champions Club Suite Tickets Per Day (Thursday – Sunday)
- 20 Good-Any-Day Tickets (Grounds access)
- 2 Valet Parking Passes Per Day (Thursday – Sunday)
- 4 Red Lot Parking Passes Per Day (Thursday – Sunday)
- Corporate logo/name on the DEX Imaging Champions Club Sponsor Board
- All-included lunch buffet, hors d’oeuvres, desserts and a full-service premium bar

**Investment:** $7,200

**2021 SILVER Package:**
- 2 DEX Imaging Champions Club Tickets Per Day (Thursday – Sunday)
- 6 Good-Any-Day Tickets (Grounds access)
- 2 Red Lot Parking Passes Per Day (Thursday – Sunday)
- Corporate logo/name on the DEX Imaging Champions Sponsor Board
- All-included lunch buffet, hors d’oeuvres, desserts and a full-service premium bar

**Investment:** $2,600

ValsparChampionship.com | April 26 – May 2, 2021 | Innisbrook Resort
17th Green AmeriLife Snake Pit Club
The 17th Green AmeriLife Snake Pit Club
The 17th Green AmeriLife Snake Pit Club

ENTERTAIN YOUR CLIENTS, DEVELOP NEW PROSPECTS and REWARD YOUR EMPLOYEES when your company meets at the 17th green AmeriLife SNAKE PIT CLUB.

Corporate guests can see all of the action on three (3) of the Copperhead’s most exciting holes:

- 17th Green
- 10th Green
- 18th Tee

The suite offers your company its own private table, comfortable enclosed air conditioned and open-air stadium seating. Flat-screen televisions, pairings guides, plus a complete all-inclusive lunch buffet, hors d’oeuvres, desserts and a full-service premium bar, Thursday – Sunday at the Valspar!
The 17th Green AmeriLife Snake Pit Club

AmeriLife Snake Pit Club Package:

• 1 Reserved Corporate Table
• 10 Snake Pit Club Suite Tickets per Day
• 10 Good-Any-Day Grounds Tickets per Day
• 6 Yellow Lot Parking Passes per Day
• Spectacular Views of 17th Green, 10th Green, & 18th Tee
• Private Upscale Restrooms
• Corporate Logo on the Snake Pit Club Sponsor Board
• Corporate Logo/Name on your Private Reserved Table
• Includes lunch buffet, hors d’oeuvres, desserts and a full-service premium bar

2021 Partnership:
4-day table - $12,500 (Thursday-Sunday)
3-day table - $9,750 (Thursday-Saturday or Friday-Sunday)
2-day table - $6,750 (Thursday/Friday or Saturday/Sunday)
1-day table - $3,600 (Thursday, Friday, Saturday, or Sunday)
Private Suites at the Valspar
Private Daily Suites
Private Daily Signature Suites are available for corporate entertainment on the 4th, 10th, 11th, 14th, 15th and 17th greens. These private air-conditioned suites give your company the chance to host 40 to 50 guests with an all-included lunch buffet, hors d’oeuvres, desserts and a full-service premium bar.

Private Daily Signature Suite’s available Wednesday – Sunday during tournament week.
Private Signature Suites Packages

Daily Signature Suite Package

- 40 Signature Suite Tickets (Select-A-Day)
- 4 On-Site Valet Parking Passes (Select-A-Day)
- 12 Red or Yellow Lot Parking Passes (Select-A-Day)
- Private Suite Sign (Corporate Logo)
- Corporate Logo on the Private Suite Sponsor Boards
- Pairings Guide Sponsor Listing (65,000+ Pairings Guides)
- All-included lunch buffet, hors d’oeuvres, desserts and a full-service premium bar

2021 Partnership:

$15,000 Wednesday Option (with a $5,000 donation back to mutually-agreed charity of sponsors choice)

15,500 Per Day (4th, 5th, 11th, 14th green)

$18,000 Per Day (10th and 15th green)

$20,000 Per Day (17th Green)
18th Green Chalet

125 Person Chalet:
• 125 Suite Tickets Per Day (Thursday – Sunday)
• 20 Valet Parking Passes Per Day (Thursday – Sunday)
• 40 Red Lot Parking Passes Per Day (Thursday – Sunday)
• Private Chalet Signage with Corporate Logo
• Pairings Guide Sponsor Listing (65,000+ Pairings Guides)
• All-included lunch buffet, hors d’oeuvres, desserts and a full-service premium bar

Investment: $200,000

100 Person Chalet:
• 100 Suite Tickets Per Day (Thursday – Sunday)
• 15 Valet Parking Passes Per Day (Thursday – Sunday)
• 30 Red Lot Parking Passes Per Day (Thursday – Sunday)
• Private Chalet Signage with Corporate Logo
• Pairings Guide Sponsor Listing (65,000+ Pairings Guides)
• All-included lunch buffet, hors d’oeuvres, desserts and a full-service premium bar

Investment: $160,000

50 Person Chalet:
• 50 Suite Tickets Per Day (Thursday – Sunday)
• 6 Valet Parking Passes Per Day (Thursday – Sunday)
• 16 Red Lot Parking Passes Per Day (Thursday – Sunday)
• Private Chalet Signage with Corporate Logo
• Pairings Guide Sponsor Listing (65,000+ Pairings Guides)
• All-included lunch buffet, hors d’oeuvres, desserts and a full-service premium bar

Investment: $85,000
The Hooters Owl’s Nest
The Famous Hooters Owl’s Nest
The Famous Hooters Owl’s Nest

The Hooters Owl’s Nest provides a vibrant one-of-a-kind entertainment and tournament viewing experience. Located adjacent to the 12th green and 13th tee, the Owl’s Nest offers incredible views of two of the most pivotal holes during the Championship. Your views will include the approach shot on the par 4, 12th hole and a tee-to-green vantage point of the treacherous par 3, 13th hole. The Nest features three seating areas: open-air covered platform with equipped with a bar and several flat screen televisions to enjoy the action around the course; covered bleachers; and air-conditioned tent to enjoy the wings. Package Includes: Complimentary beer, 1 boat of wings and a Hooters visor*. Sold Out in 2019!

Hooters Owl’s Nest Deck – 2019

Inside the Hooters Owl’s Nest Deck – 2019
The Hooters Owl’s Nest Ticket

Ticket Prices – 2021

Select-A-Day ticket price
$99.00 (Select-A-Day)

Corporate Packages:
50-99 TICKETS –
$90.00 per ticket (Select-A-Day)

100+ TICKETS –
$80.00 per ticket (Select-A-Day)

The Owl’s Nest package includes:
Complimentary Beer
1 Boat of World-Famous Hooters Wings
(Approximately 6)
A Hooters Owl’s Nest Visor (based on availability)
15th Green Cabanas
15th Green Cabanas

Enjoy the views of the par 3, 15th green from your own private Valspar Cabana. The open air cabanas will feature interior lounge seating, televisions, beverages and an all-included full-service premium bar.
15th Green Cabanas

The Daily Cabana package includes the following:

- Private Open-Air Cabana (Select-A-Day)
- 10 Cabana Tickets Per Day (Select-A-Day)
- 5 Red Lot Parking Passes (Select-A-Day)
- **All-Included** Full-Service Premium Bar
- Interior Lounge Seating
- Private Television
- Climate Controlled Air-Conditioners

2021 Partnership: $4,000 Per Day
### Additional Sponsorship Benefits

In addition to the benefits within the Sponsorship Packages, below are extra advantages you will receive depending on your sponsorship investment.

<table>
<thead>
<tr>
<th>Partnership Investment</th>
<th>VIP Concert Tickets</th>
<th>Sponsor Outing Spots</th>
<th>Group Clinic with a PGA TOUR Professional **</th>
<th>Toast to the Champion^</th>
<th>Zoom Call with PGA TOUR Professional*</th>
<th>Copperhead 5K Run/Walk Spots</th>
<th>Honorary Observer Group (twosome)</th>
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^Sunday evening champagne toast reception with Champion; each invitee receives a signed pin flag from champion.

*In March/April with your invited guests

**Tuesday afternoon tournament week; multiple sponsors in the group

In addition, any sponsor $30,000+ has the opportunity to ask the tournament office to arrange a private dinner with 7 guests and a PGA TOUR professional at Packard’s on Sunday prior - Wednesday evening. Cost will vary upon which PGA TOUR professional is available.
Executive Women’s Day

Morgan Stanley
Morgan Stanley Executive Women’s Day presented by Great Bay Distributors

Tuesday, April 27, 2021 – 17th Green AmeriLife Snake Pit Club

Table Sponsorship - $1,500
• 6 passes that provide access to all Executive Women’s Day events on schedule below
• 1 table with seating for 6 guests
• 6 Yellow Lot Parking passes (Tuesday)
• 12 Good Any One Day tickets to the Tournament that can be used on any other Tournament day

Schedule
8:00 a.m. Light Breakfast & Networking
8:45 a.m. Welcome
9:00 a.m. PGA TOUR Player Panel
9:45 a.m. Break
10:00 a.m. Local Business Women Owner Panel
11:00 a.m. Break
11:15 a.m. Lunch & Networking
12:15 p.m. Keynote
1:15 p.m. Break
1:30 p.m. Speaker – Valentino Dixon
2:45 p.m. Networking, PGA TOUR Pro Visit, Beer & Wine Tasting
4:00 p.m. Departures