For Immediate Release

IMPORTANT NOTE: You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

Voting Opens Today for PGA TOUR Volunteer Challenge at the Valspar Championship Presented by BB&T

Friendly Competition Seeks to Raise up to $75,000 for Local Charities

Palm Harbor, Fla. – December 28, 2016 – The PGA TOUR is asking the public to help the Valspar Championship presented by BB&T earn up to $75,000 for local charities by voting in a friendly competition honoring the talent and dedication of its more than 100,000 volunteers, including nearly 2,000 in the Tampa area.

In its third year, the PGA TOUR Volunteer Challenge sponsored by Myrbetriq® (mirabegron) encourages voting for tournament volunteers and charities at pgatour.com/volunteers from now until 2 p.m. ET on Saturday of tournament week, March 11, 2017.

Participating volunteer teams ask friends, family, co-workers and the public to vote for them, and people who do not know a volunteer can cast a vote directly for the tournament. At the end of the voting period, the volunteer team with the most votes earns the opportunity to present a $10,000 check on behalf of Astellas Pharma US, Inc., to the charity of his or her choice from a list selected by the tournament. The tournament also has the opportunity to earn up to an additional $65,000 in charitable bonus funds based on the total number of votes received collectively by volunteers and the tournament.

“We are thrilled that our volunteers are working to make such a tremendous difference for our community, and we encourage the public to vote, because when people vote tournament charities win,” said Tracy West, tournament director, Valspar Championship presented by BB&T.

Each year, with the help of more than 100,000 volunteers, the PGA TOUR and its tournaments raise millions of dollars for charity, with more than $2.14 billion raised to date. Volunteers have helped the Valspar Championship presented by BB&T to raise $36 million for local charities since its inception in 1977.

The PGA TOUR Volunteer Challenge will be held at 16 tournaments during the 2017 PGA TOUR season and builds upon more than $1 million donated by Astellas Pharma US, Inc., the pharmaceutical manufacturer of Myrbetriq® (mirabegron), to tournament charities over the course of the company’s sponsorship with the TOUR. Additional information is available at pgatour.com/volunteers.

“Astellas looks forward to building on the success of its 2017 partnership with the PGA TOUR and continuing the important programming that spotlights the power of volunteerism and enhancing the lives of those in need through charitable giving,” said Walt Johnston, senior vice president, Sales & Marketing, Urology and Hospital, Astellas Pharma US, Inc.

The tournament takes place from March 6 - 12, 2017, at the Innisbrook Resort and Golf Club in Palm Harbor, Fla. It features 144 of the world’s best professional golfers competing for a purse of $6.3 million.
About the Valspar Championship presented by BB&T
The 2017 Valspar Championship presented by BB&T, Tampa Bay’s PGA TOUR event, will be held March 6-12 on the Copperhead Course at Innisbrook, a Salamander Golf & Spa Resort, in Palm Harbor, Florida. Charl Schwartzel is the defending champion of the tournament which is part of the annual FedExCup competition on the PGA TOUR and is nationally televised by NBC Sports and Golf Channel. The tournament is owned and operated by Copperhead Charities, a group consisting of over 130 regional business and civic leaders, and managed by Pro Links Sports.

About PGA TOUR
The PGA TOUR is the world’s premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, Web.com Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and PGA TOUR China.

The PGA TOUR’s mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to more than 1 billion households in 227 countries and territories in 30 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2015, tournaments across all Tours generated a record $160 million for local and national charitable organizations, bringing the all-time total to $2.3 billion.

The PGA TOUR’s web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

About Astellas
Astellas is a pharmaceutical company dedicated to improving the health of people around the world through the provision of innovative and reliable pharmaceutical products. For more information on Astellas, please visit our website at www.astellas.us. You can also follow us on Twitter at @AstellasUS, Facebook at www.facebook.com/AstellasUS or LinkedIn at www.linkedin.com/company/astellas-pharma.

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Contacts: Rick Odioso
813-789-8217
Rodioso@thecopperheads.org

Beth Richman
Wellspring Communications, Inc.
312-806-8999
beth@wellspringcom.com

057-1606-PM